



**CPOA REGION I and REGION 10 in conjunction with the  
National Information Officers Association  
Training Announcement**

# “Aurora Theater Shooting”

The Public Information Officer Perspective – Dealing with the Media in Crisis

**TWO LOCATIONS**

**Wednesday, May 14, 2014 – 0830-1200**  
Alhambra Civic Center Library  
101 South First Street  
Alhambra, CA 91801

**Thursday, May 15, 2014 – 0830-1200**  
Irvine City Council Chambers  
1 Civic Center Plaza  
Irvine, CA 92606

Aurora Police Public Information Officer Sergeant Cassidee Carlson will recount the events surrounding the July 20th, 2012 shooting at the Century 16 movie theaters. The presentation will focus on how media and public information was handled during one of the nation's worst shootings. Sgt. Carlson will discuss things that went well and lessons learned. This includes discussing the creation of the innovative PIO Family Liaison program. This will be a great firsthand experience of what to expect if a critical incident hits your jurisdiction. This is an excellent class for all PIO's, civilian or sworn, members of your department who will deal with the media, command staff and city management.

**COST: \$35.00**

**Policy on attendance at CPOA Training:** The CPOA training seminars are NOT open to the general public for enrollment. CPOA training seminars are for law enforcement personnel or those who, in some capacity, represent law enforcement personnel or agencies and/or public entities. CPOA reserves the right to restrict or deny enrollment or access to any CPOA seminar to any individual. CPOA membership is encouraged but not a prerequisite for this training.

### CPOA Region I Training

Name \_\_\_\_\_ Department \_\_\_\_\_ Location: (Circle One) Alhambra or Irvine

Mailing/Address/City/Zip \_\_\_\_\_

Email \_\_\_\_\_ Work Phone ( ) \_\_\_\_\_

Make checks payable to **CPOA Region I**. Send registration form and check to **Sgt. Steve Bowles, Seal Beach PD, 911 Seal Beach Blvd, Seal Beach CA 90740**. Please contact Steve Bowles at [SBowles@ci.seal-beach.ca.us](mailto:SBowles@ci.seal-beach.ca.us) or (562) 799-4100 Ext. 1117 for any additional questions.

**PLEASE CHECK ABOVE WHICH DATE/LOCATION YOU WILL BE ATTENDING**